



July/August 2022

# CROSSLAKE CURRENT



## UPCOMING FREE SEMINARS

Plan to join us for the following technology seminars, which will be held the second Tuesday of each month at the Crosslake Community Center at 10 am.

**July 12:** Free Apps and Programs You Should be Using

**August 9:** Internet Devices and Wi-Fi Basics – Open-ended Q&A session

**September 13:** Home Automation You'll Want to Know About

**October 11:** Cybersecurity

**November 8:** Top Tech Gifts

Follow us on Facebook to stay updated on all Crosslake events.

### Contact Us:

35910 County Road 66 / PO Box 70  
Crosslake, MN 56442  
218-692-2777 • [www.crosslake.net](http://www.crosslake.net)

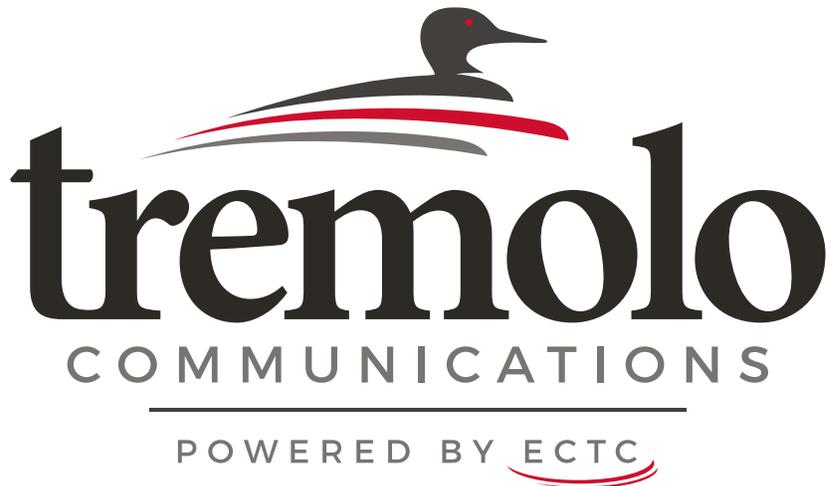
### Office Hours:

Monday–Friday 8 am–4:30 pm  
We have 24-hour coverage for telephone, internet and cable outages. Call 218-692-2777 and follow the prompts.

### Office Closing:

Monday, July 4 for Independence Day

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## CROSSLAKE COMMUNICATIONS TO HAVE A NEW NAME AND LOOK

We're excited to announce that Crosslake Communications will soon begin operating as Tremolo Communications, powered by ECTC.

Our company has always adapted to ever-changing technology, recognized the importance of embracing innovation, and provided the latest in communications services. As we forge ahead as a broadband provider, we wanted to align our company's brand with the future of communications. Tremolo Communications offers an identity that represents all communities we serve while honoring the up-north area and nature we all experience.

In the coming months, you'll begin to see the Tremolo Communications name and logo appear on our website, service vehicles, and signs, and you'll hear it used by employees when you call our business office. Although Crosslake Communications will be operating as Tremolo Communications, the people and values of our company will remain the same.

We thank you for your support of Crosslake Communications and look forward to continuing to serve you as Tremolo Communications in the years to come!

**FUN FACT:** Tremolo is a wavering call given by a loon to announce its presence on a lake. It's often called the "laughing call."

## SAVE MONEY BY ROTATING YOUR STREAMING SERVICES

Do you feel like you're spending too much on streaming services? You're not alone. That's why there's a consumer trend called streaming service rotation.

As its name suggests, this involves signing up for one or two streaming services, watching all the content that you're interested in, then pausing those subscriptions and signing up for one or two other streaming services. By doing this, you can watch the original series and movies that are important to you without the high cost of paying for every service for every month. Remember, it's typically easy to sign up for, cancel, and restart a subscription, so there's no need to subscribe to any service for the entire year.

There are some downsides to streaming service rotation. Some streaming services take steps to prevent this by releasing original show episodes weekly rather than in season-long batches. In this case, you'll have to wait a few months for the season to finish before you can binge-watch it in a month. In the meantime, you may see spoilers online.



## BUSINESS SPOTLIGHT: GOLDEN EAGLE GOLF CLUB

Golden Eagle Golf Club is a spectacular 18-hole, championship golf course. It was designed to take into consideration the natural elevation changes and beauty of the Fifty Lakes area. The front 9 holes of Golden Eagle opened April 15, 2001, and the full 18 holes opened July 1, 2001. The golf course celebrated its 20th season last July.

Bruce McIntosh started to envision Golden Eagle back in 1983 when he visited and fell in love with the Crosslake area. McIntosh's goal, along with Mike Morley, was to design a championship golf course that wasn't affiliated with a major resort and was welcoming to all public players.

Golden Eagle's design and layout allows golfers to feel secluded in a Northwoods atmosphere. All skill levels can unplug and enjoy their round without the distractions of a busy highway or tight, home-lined fairways. The feeling of being alone from hole to hole is something you can't find on other golf courses in the area.

In 2021, Golden Eagle was the recipient of the Minnesota's Best Bronze award for the best golf course in Minnesota and was rated 4 stars by *Golf Digest* in 2004. Each season, Golden Eagle strives to make the experience more enjoyable for customers and team members alike. It takes pride in offering a fun and energetic atmosphere along with exceptional playing conditions. The past 20 seasons have been nothing short of amazing, and they hope to continue that for the next 20 years and beyond.

Golden Eagle recently upgraded its phone system and internet service with ECTC and couldn't be happier with the transition. The ECTC phone system has more advanced features than the old system did, and Golden Eagle is pleased with the new technology and what it has to offer. For example, the staff is now able to transfer voicemails and calls in the off-season, which has helped Golden Eagle stay in communication with its customers.

**Visit [www.golfgoldeneagle.com](http://www.golfgoldeneagle.com) or call 218-763-4653 for more information on Golden Eagle Golf Club. To learn how ECTC and Crosslake Communications can support your business, call 218-763-3000.**

# LET'S CELEBRATE INDEPENDENCE IN JULY

During National Independent Retailer Month, we're encouraged to shop locally and support small businesses (as opposed to big box retailers or chain stores). This annual July event also reminds us that when we do, more of our dollars stay here to help the local economy.

Think of it this way: We celebrate Independence Day on July 4th, and throughout the month, we celebrate independent retailers.



By extending your home's Wi-Fi network to the outdoors, you can enjoy your devices while you soak up some rays, work in the garden, or entertain on the patio. You'll also have the internet connection you need for outdoor smart home gadgets.

Simply sign up for Ultimate Wi-Fi with a mesh unit, and we'll install a high-performance router and range extender that includes our Wi-Fi app, network security, and parental controls. You'll have the strongest Wi-Fi signals under the sun.\*

**MAKE A SPLASH AND CALL 218-692-2777**

*\*Certain restrictions apply. Call us for details.*

## EMPLOYEE SPOTLIGHT

Congratulations go to **Lydia Orlando** on her retirement from Crosslake Communications! Lydia decided to retire at the end of July. While we're sad to see her go, we celebrate Lydia for her 25 years of dedicated service as Customer Service Representative and Billing and Quality Assurance. We wish her all the best in her next phase of life.

We would also like to recognize **Roberta Hite**, Customer Service Representative, for her dedicated years of service. Roberta will celebrate her 20th anniversary on August 26.



Lydia Orlando



Roberta Hite

## HAVE FUN ON YOUR SUMMER VACATION OR STAYCATION

However you plan to escape your everyday routine — whether by exploring somewhere faraway or being a tourist here at home — Crosslake Communications hopes your summer adventures create wonderful memories.

It's good for all of us to take a break and "recharge our batteries" with new experiences, especially when we can share them with people we care about. Let's make it a sunny summer!



# DO YOU KNOW WHAT THESE INTERNET TERMS MEAN?

Even though you've been online for years, it's understandable if some internet terms remain confusing. After all, Mbps and MBps look almost alike. What does that capital "B" mean anyway?

To clear things up, here's a handy list of definitions:

- **Bandwidth** – Bandwidth measures the total number of frequencies, or capacity, a network connection can handle at any given moment. With more bandwidth, more data can be transferred through a specific network at the same time.
- **Bit** – Internet speed is measured in bits per second (bps). This is the smallest unit of computer information, so you'll often see internet speeds referred to as megabits per second (Mbps).
- **Byte** – 1 byte is equal to 8 bits. We use bytes to refer to how much memory is available or being transferred.
- **Gbps** – "Gigabits per second" is a measure of ultra-fast internet speed. 1 Gbps is equal to 1,000 Mbps.
- **Latency** – Latency measures the delay in data transfer, telling you how fast data gets from a source to its destination. Internet connection types vary considerably when it comes to latency. For instance, 100 Mbps with a fiber optic connection will have far fewer delays than 100 Mbps with a satellite connection.
- **Mbps** – "Megabits per second" is a common way of expressing internet speed. This number represents the bandwidth of an internet connection, which is how much data can be transferred each second.
- **MBps** – "Megabytes per second" measures the file size when talking about how much data can be transferred each second. You might also see this figure represented as MB.



- **Ping** – A ping is a test which determines if a server is reachable. The test sends a data packet to the server to see if the data comes back.
- **Ping time** – Measured in milliseconds, ping time tells you how fast a data packet travels to the server and back. If your connection doesn't register the data request for a couple of seconds, you may see a lag in your connection.

**When it's time to consider upgrading the speed of your internet service, call Crosslake Communications at 218-692-2777.**

## WE REMODELED OUR CROSSLAKE LOBBY

To make the Crosslake Communications lobby a more comfortable place to visit and a convenient way to try out our services, we recently made some changes. Stop in soon to check out the new look at 35910 Co Rd 66. We can't wait to show you what's new!

